



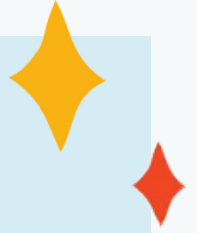
SPONSORSHIP BOOKLET



Polytechnique Montréal 35th edition
January 3 to 7, 2026

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**POLYTECHNIQUE
MONTRÉAL**

UNIVERSITÉ
D'INGÉNIERIE



To Whom It May Concern

Subject: Support for the Organization of the 2026 Engineering Games

Dear Sponsor,

It is with great enthusiasm that I express my support for the organization of the **Engineering Games**, which will be held at Polytechnique Montréal in 2026.

The **Engineering Games** offer a unique opportunity for students from various engineering disciplines to push their limits and showcase their potential through a wide range of competitions. Their academic knowledge, technical skills, and personal abilities are put to the test in stimulating and demanding challenges.

Throughout the year, these students dedicate their time and energy to succeeding in their rigorous studies, carrying out extracurricular projects, and organizing this large-scale competition. Their exemplary commitment embodies the future of the engineering profession and actively contributes to the progress of our society.

The participation of 12 delegations from Quebec, Ottawa, and Moncton highlights the inclusive and diverse nature of the competition. This event brings together students from various backgrounds and engineering programs, providing a unique opportunity for exchange and collaboration among the future engineers of the province.

I would like to express my full support for the organizing team of the **Engineering Games** at Polytechnique Montréal. I am confident that this edition will be a true success, allowing engineering students to shine and contribute to the advancement of their field.

We invite you to contribute generously, through your sponsorship, to the realization of this event. Your support is essential and will have a significant impact on the students' academic and personal journeys.

Thank you in advance for your valuable contribution!

Maud Cohen, Eng., FIC, MBA, ASC

General Director

Montreal, February 11, 2025

General Directorate

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THE ENGINEERING GAMES

For over 35 years, the Quebec Engineering Games have represented **the largest engineering competition in Quebec** and the most important gathering of engineering students in the province. Participants from 14 universities in Quebec, Ontario, and New Brunswick test their general and engineering-specific skills by competing in several challenges of various kinds.

Polytechnique Montréal has the honor of hosting the **35th edition**, which will take place from **January 3 to 7, 2026**.



BECOME A PARTNER

Engagement

By supporting future engineering talents, you actively contribute to shaping the next generation of engineering professionals. Your commitment demonstrates not only your support for education and innovation, but also reinforces your positioning as a key player in the sector.

Privileged Relationships

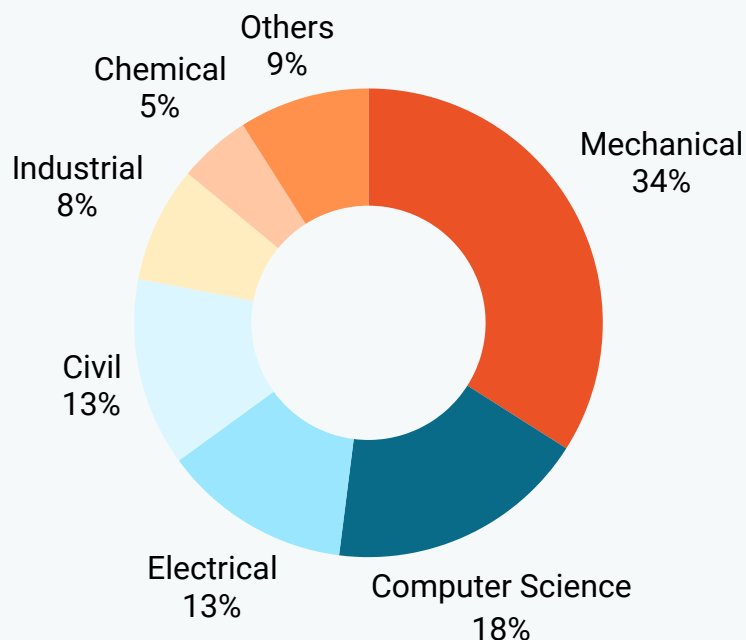
The Engineering Games offer a unique opportunity to create significant relationships with students who will soon be looking for internships or jobs. By establishing direct contact with these young professionals, you can identify emerging talents and even shape their career path by offering them motivating career prospects.

Visibility

By associating yourself with the Engineering Games, you benefit from exceptional visibility among 500 engineering students from 14 different universities. The student community of the Engineering Games is distinguished by its dynamism, creativity, and quick thinking, making it a breeding ground for tomorrow's engineering leaders. Becoming a partner means maximizing your reach by meeting exceptional talents gathered in the same place, at the same time.

PARTICIPANTS' PROFILE

A union of students recognized for their commitments from 14 different universities across Quebec, Ontario, and New Brunswick join together each year for the Engineering Games!



500
future engineers

25%
are women

3,5%
are from gender diversity

- École de Technologie Supérieure
- Polytechnique Montréal
- Concordia University
- Laval University
- McGill University
- University of Ottawa
- University of Sherbrooke
- Université du Québec at Chicoutimi
- Université du Québec at Rimouski
- Université du Québec in Abitibi-Témiscamingue
- Université du Québec in Outaouais
- Université du Québec at Trois-Rivières
- Université du Québec at Trois-Rivières, Drummondville Campus

Approximate figure based on participation in the 2024 edition

**Average of the last two years

OUR VISION: FROM DREAM TO REALITY

Theme

In a world where each idea seems to be nothing more than a simple dream, a spark of creativity is enough **to transform the impossible into possible**. Engineering is this invisible force, this almost magical energy that brings life to our most audacious aspirations.

At the 2026 Engineering Games, we aim to bring this magic to life through a powerful symbol: **the magic lamp**. Rather than holding just a genie, it embodies **the spirit of engineering** – transforming vision and ingenuity into tangible solutions.

Each challenge, each innovation, each collaboration is **a wish fulfilled by science and technology**. Our event is an invitation to open this fascinating book, where each page writes a new chapter of modern engineering.



OUR VISION: FROM DREAM TO REALITY

Pillars

We are committed to conveying strong values that define the Engineering Games and unite our community. **Creativity**, **Humanity**, **Impact**, and **Camaraderie** are the pillars upon which we build this unique experience. The mission of the organizing committee is to bring these values to life at each stage of the competition, inspiring participants to innovate, collaborate, create a lasting impact, and share unforgettable moments.

IMPACT



CREATIVITY



HUMANITY



CAMARADERIE

THE COMPETITIONS

Major Competitions (4 months)

The major competitions begin in September and require delegations to develop innovative projects in two challenges. Partners thus have the opportunity to get involved with the delegations for nearly four months!

Entrepreneurial

Development of a technological innovation and a business plan according to defined criteria.



Machine

Design of a robot capable of overcoming challenges on a defined course.



Major Competitions (6 hours)

The major competitions are six-hour challenges that take place during the Engineering Games.

- **“La Capitale”** : Design of a multidisciplinary solution addressing a civil engineering issue.
- **“La Majeure”** : Robotic challenge aimed at solving a complex problem.
- **Consulting Engineering** : Presentation of a technical recommendation on a current issue before a jury.



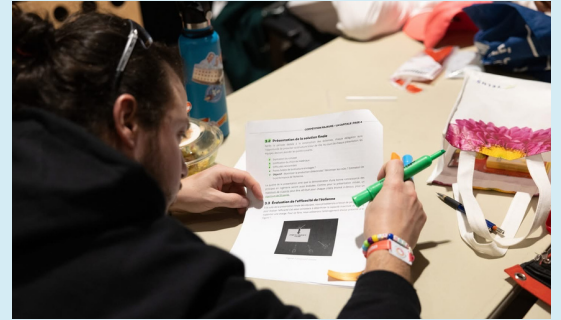
THE COMPETITIONS



Academic Competitions

The academic competitions consist of theoretical and practical tests covering concepts taught in various engineering disciplines:

- Civil Engineering
- Chemical Engineering
- Computer Engineering
- Mechanical Engineering
- Industrial Engineering
- Electrical Engineering



Cultural Competitions

The cultural competitions are playful competitions and offer privileged visibility to partners among all participants of the Engineering Games.

- **Trivia:** General knowledge tournament testing the knowledge of participants.
- **Improvisation:** Spontaneous theatrical improvisation challenges combining creativity and quick thinking.
- **Oratory Debates:** Argumentative contests where participants defend their ideas with eloquence before a jury.

Sports Competitions

Because physical activity is essential to the life balance of future engineers, your company can support the sports day as a partner or by providing promotional material!

- Indoor Sport
- Outdoor Sport
- Surprise Sport
- Pool Sport
- E-sport



YOUR IMPACT

Becoming a partner of the Engineering Games means seizing a **unique opportunity** to demonstrate your commitment to the next generation of engineers. By supporting essential extracurricular activities for their future, you actively contribute to their **professional and personal development**.

Our mission: to create a bridge between your company and the engineering student community from three provinces, building lasting and meaningful connections. Join us and let's build this bridge together, pillar by pillar.

In the interest of transparency with our partners, we present a comprehensive list of our projected expenses and revenues:

Expenses	
Hotel, venues, transportation and food	375 000 \$
Delegation training activities, closing banquet	50 000 \$
Participant kit and promotional material	60 000 \$
Major competition (Machine and Entrepreneurship)	8 000 \$
Material for other competitions	6 000 \$
Total	499 000 \$
Revenue	
Partnerships	330 000 \$
Participant contributions	170 000 \$
Total	499 000 \$

PARTNERSHIP GRID

Exclusivity	Official 30 000 \$	Diamond 25 000 \$	Platinum 18 000 \$	Gold 12 500 \$	Silver 7 500 \$	Bronze 5 500 \$
Main partner of a competition	Entirety of the event	Machine Entrepreneurial Sports day Networking evening Opening ceremony	"La Majeure" "La Capitale" Consulting Engineering	Academic: theoretical and/or practical*	Cultural competition	
Representatives at the banquet (+1 = 500\$)	4	3	2	2	2	
Speech during the event	Opening ceremony Major competition day	During the sponsored competition				
Speech during the event	✱	✱				
Presentation of the sponsored competition prize during the banquet	✱	✱	✱	✱	✱	
Presentation of a special prize at the banquet	✱	✱	✱	+1000\$	+1000\$	
Judges at "La Majeure", "La Capitale" or Consulting Engineering competition	✱	✱	✱			
Judges at the major competition	✱	✱				
Judges at the Opening Ceremony	✱	✱				
Networking Evening and Recruitment	Official	Diamond	Platinum	Gold	Silver	Bronze
Booth at the Networking Evening	Central	Large	Medium	Medium	Small	Small
Representatives at the networking evening (+1 = 500\$)	5	5	4	4	3	2
CV of participants and volunteers	Sorted	Sorted	Not sorted	Not sorted	Not sorted	+1000\$
Visibility	Official	Diamond	Platinum	Gold	Silver	Bronze
Acknowledgment on social media	Personalized	Personalized	Individual	Pair	Group	Group
Reusable promotional item in the participants' kit	✱	✱	✱	✱	✱	
Promotional video of the sponsored competition with a duration of 45 seconds	✱	✱	✱	✱		
Advertisement in the participants' guide	Welcome message	1 page	1/2 page	1/4 page		
Official presenter of the recap video on our social media	✱					
Logo	Officiel	Diamant	Platine	Or	Argent	Bronze
On promotional material	Personalized	Personalized	Individual	Pair	Group	Group
On the website	Personalized	Personalized	Individual	Pair	Group	Group
On the trophies of the sponsored competition	✱	✱	✱	✱	✱	

*The choice of two components implies an additional contribution.

Contact us: partenariats@jeuxdegenie.qc.ca

IN-KIND SPONSORSHIP

In-kind sponsorship is a cornerstone of the Engineering Games, allowing companies to support the event by providing products or services instead of direct financial contributions. This approach allows partners to showcase their solutions while actively contributing to the success of the competition.

Contributions can take various forms: providing equipment for the challenges, distributing products to participants, or making essential resources available for the organization.

From a sustainable development perspective, the organizing committee favors promotional items designed responsibly and manufactured locally, in order to minimize the environmental footprint of the event.

Finally, the monetary value of these donations is evaluated to assign a partnership level corresponding to each company's commitment, thus ensuring visibility appropriate to their contribution.



CONTACTS

We would like to thank you for your attention to the Engineering Games 2026. Your commitment directly contributes to the success of this major event and to the development of the next generation of engineers.

Do not hesitate to contact us to discuss ways in which we can build a winning partnership together!



Léa Desmars
Vice-President of Partnerships

Contact us!

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514-833-9924

