



**QUEBEC
ENGINEERING GAMES²⁰²⁵**

SPONSORSHIP BOOKLET

34th edition

École de Technologie Supérieure
January 3rd to 7th, 2025





It gives me great pleasure to write to you on behalf of École de Technologie Supérieure to express our firm commitment to hosting the 34th edition of the Engineering Games, scheduled to take place from January 3 to 7, 2025. This competition proudly holds the titles of 'the largest engineering competition in Quebec' and 'the largest gathering of engineering students in the province'

As the Director of Student Life Services, I am deeply convinced that our institution is the ideal place to host such an important event. We are proud to provide an unparalleled student experience every day for the 12,000 students who have chosen ÉTS for their studies. Additionally, we uphold the values of respect, fairness, and inclusion that are shared by the competition's organizing committee.

Our commitment to innovation, student success, and the development of cross-disciplinary skills essential for tomorrow's engineering positions positions us as an ideal partner for a competition of this scale. Furthermore, our modern facilities and dedicated team are ready to support the logistics and ensure the success of this competition.

We are convinced that the Engineering Games 2025 will provide unique opportunities for partner companies to enhance their profile, establish valuable connections with industry leaders, and support the development of future engineers.

We look forward to collaborating with the organizing committee to deliver a memorable and rewarding competition that will leave a lasting impression on all participants!

A handwritten signature in black ink, consisting of a large, stylized 'C' followed by a horizontal line and a small flourish.

Catherine Tremblay
Director of Student Life Services
École de Technologie Supérieure



QUEBEC ENGINEERING GAMES

For over 30 years now, the Quebec Engineering Games have been the **largest engineering competition in Quebec**, and the largest gathering of engineering students in the province.

Participants from **14 universities in Quebec, Ontario and New Brunswick** put their general and engineering-specific skills to the test by competing in a variety of challenges. **École de Technologie Supérieure is honored to host the 34th edition, taking place from January 3rd to the 7th, 2025.**



BECOME A SPONSOR

Efficient recruitment

Tour many universities in **one stop!** The most dynamic, creative and brightest candidates have already been selected for you, and they'll all be in the same place, at the same time.

Incomparable visibility

The Engineering Games engage **500 selected future engineers**, as well as their friends, family and the media, who attend the competitions that are open to the public and broadcasted live on social media.

Opportunity

The Engineering Games are an ideal opportunity to meet students who are **actively seeking internships and career opportunities.** In particular, these events enable companies to join a vast, closely-knit network of outstanding future engineers.

PARTICIPANTS' PROFILE

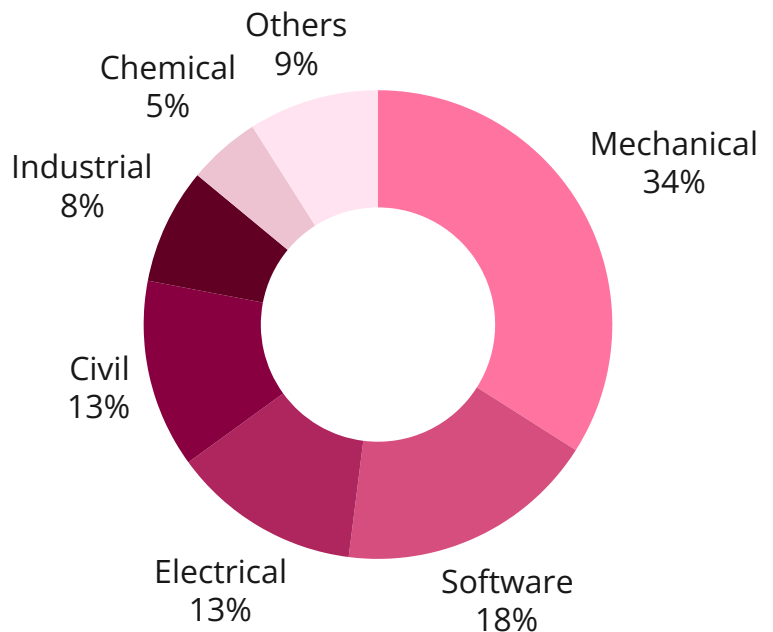
Students recognized for their community engagement and academic honours from 14 different universities across Quebec, Ontario and New Brunswick.

- École de Technologie Supérieure
- Polytechnique Montréal
- Concordia University
- Laval University
- McGill University
- University of Ottawa
- University of Sherbrooke
- Université du Québec à Chicoutimi
- Université du Québec à Rimouski
- Université du Québec en Abitibi-Témiscamingue
- Université du Québec en Outaouais
- Université du Québec à Trois-Rivières
- Université du Québec à Trois-Rivières, Drummondville Campus
- University of Moncton

500
future engineers*

25%
are women**

3,5%
come from gender diversity**



*Approximate figure based on participation in the 2024 edition

**Average of the last two years

ENGGAMES' THEME

The ever-increasing complexity of current and future issues requires engineers to pass on their knowledge, share their skills and work together to devise sustainable, innovative solutions. It is through this collective strength that we can envision a future in which engineering continues to play a crucial role in the advancement of our society. **Together, we can reach great heights.**

This year, the organizing committee is highlighting a fundamental element that has been at the heart of the Engineering Games for years: **community**. Innovative collaboration is what brings together our boldness, ambitions, and innovations.

The essence of our unity lies in a **solid network, woven by continuous and fruitful exchanges** that extend far beyond the competitions, into the heart of our personal and professional lives.

"United for the Games"

It is in honor of this spirit of cohesion that the theme chosen is **"United for the Games"**. Participants will be able to demonstrate their spirit of the Games through the four pillars: empowerment, audacity, community and health.



PILLARS

Empowerment

Empowerment means **shining together through our prowess towards a better future**. It's about using our expertise and creativity to propose **innovative solutions to today's challenges**, and it's through our achievements that we shine.



Audacity

Tomorrow's engineers are bold individuals who have the **courage to overcome obstacles and challenge limits**. They dare **to stray from the beaten path and explore new horizons**, to become champions of change and innovation.

Community

We have **to take into consideration the world around us**, whether it's the members of the Enggames' community, our loved ones or the society in which we evolve. By working in community and solidarity, we will achieve our common goals.



Health

In our daily lives, where studies, work, friendships and family life intersect, it's crucial to take care of ourselves. Let's focus on **our well-being in all its forms: physical, mental and financial**. Prioritizing a healthy mind in a healthy body paves the way to success.

LARGE-SCALE COMPETITIONS

4-month duration



Machine

Multidisciplinary design of a robotic machine to overcome various challenges on a predetermined course, while adhering to specific criterias.

Entrepreneurial

Marketing of a technological innovation and a business plan relevant to current events and judged by the sponsors.

MAJOR COMPETITIONS

6-hour duration

The Capital

Concrete design of an innovative and multidisciplinary solution to a civil engineering problem.

The Major

Putting a multidisciplinary robotic solution to a complex problem to the test in front of a panel of judges.

Consulting Engineering

As a team, work out a technical recommendation pertaining to an issue relevant to current events and present it to a panel of judges.



ACADEMIC COMPETITIONS

Theoretical

Theoretical tests on various concepts presented throughout the various engineering undergraduate programs.

- Civil
- Chemical
- Software
- Mechanical
- Industrial
- Electrical

Practical

Practical tests designed to put into practice the theories presented throughout the various engineering undergraduate programs.

CULTURAL COMPETITIONS

Oratory debates

Challenges participants' oratory skills in an argumentative confrontation based on the rules of debate and rhetoric.

Improvisation

Challenges participants' first instincts in a theatrical improv tournament in front of an audience and judges from the sponsors.



Génie en herbe

Challenges participants' general knowledge in a trivia tournament.

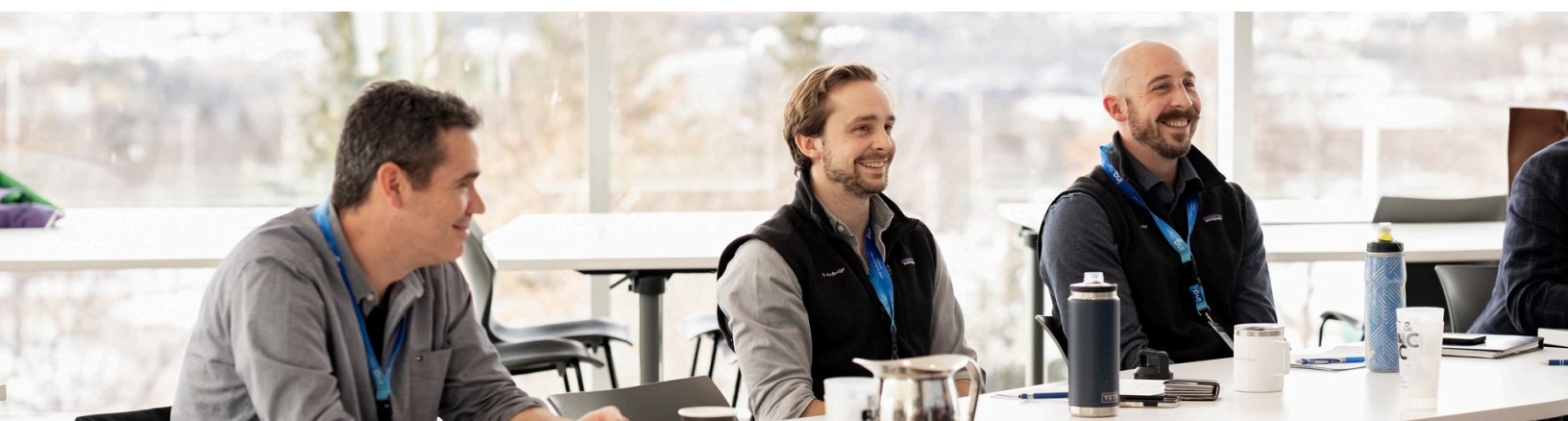
SPORTS COMPETITION

Well-being starts with a balanced and active lifestyle! Your company has the opportunity to demonstrate how it values active living by partnering with a sport or through promotional material.

- Indoor sport
- Outdoor sport
- Surprise sport
- Pool sport
- E-sport

BECOMING A SPONSOR

By supporting the Quebec Engineering Games, you are **contributing to the professional development of future engineers** by enabling them to develop extracurricular skills that are essential to their careers. We aim **to create a lasting connection between your company and these engineering students** from more than three provinces. The meeting of fascinating and sought-after profiles is guaranteed!



In the interest of transparency for our partners, here is a summary of the main expenses incurred during the competition :

EXPENSES

| | |
|--|----------------------|
| Hotel, venues, transportation, and meals | 400 000,00 \$ |
| Delegation training activity, closing banquet | 29 850,00 \$ |
| Communications, participant kits, promotional material | 61 650,00 \$ |
| Machine (design, materials) and Entrepreneurial competitions | 12 000,00 \$ |
| Equipment for other competitions | 18 550,00 \$ |
| TOTAL | 522 050,00 \$ |

INCOME

| | |
|---------------------------|----------------------|
| Partnerships | 382 050,00 \$ |
| Participant contributions | 140 000,00 \$ |
| TOTAL | 522 050,00 \$ |

PARTNERSHIP PROGRAM

| Exclusivity | Official 32 500 \$ | Platinum 22 500 \$ | Diamond 17 500 \$ | Gold 12 500 \$ | Silver 8 000 \$ | Bronze 5 500 \$ | Support < 5 500 \$ |
|--|------------------------------|--|--|--|---------------------------|---------------------------|------------------------------|
| Main Competition Partner | Entirety of the event | Machine, Entrepreneurial, Sports Day, Opening Show, Networking Evening, Opening Activity | Major, Capital, Engineering Consulting | Academic Competitions (Theoretical or Practical) | Cultural Competition | | |
| Representatives present at the closing banquet | 4 | 3 | 2 | 2 | 1 | 1 | |
| Speech at the closing banquet | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Presentation of a special award at the closing banquet | ✓ | ✓ | ✓ | Extra + 1 000 \$ | Extra + 1 000 \$ | | |
| Representatives' presence at an academic competition of choice | ✓ | ✓ | ✓ | ✓ | | | |
| Judge at the Major, Capital, or Engineering Consulting competition | ✓ | ✓ | ✓ | | | | |
| Judge at the Machine or Entrepreneurial competition | 2 | 3 | | | | | |
| Judges present at the opening show | 2 | 2 | | | | | |
| Logo | | | | | | | |
| On promotional material | Official | Very large | Large | Medium | Small | Very small | |
| On the website | Official, with hyperlink | Very large, with hyperlink | Large, with hyperlink | Medium | Small | Very small | |
| On sponsored competition trophies | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| On the official photos of the Engineering Games | ✓ | | | | | | |

PARTNERSHIP PROGRAM (CONTINUED)

| Visibility | Official 32 500 \$ | Platinum 22 500 \$ | Diamond 17 500 \$ | Gold 12 500 \$ | Silver 8 000 \$ | Bronze 5 500 \$ | Support < 5 500 \$ |
|---|------------------------------|------------------------------|-----------------------------|--------------------------|---------------------------|---------------------------|------------------------------|
| Acknowledgment on social media networks | Customized | Customized | Individual | Dyad | Grouped | Grouped | Grouped |
| Promotional item in participant kits | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| 45-second sponsored competition advertisement | ✓ | ✓ | ✓ | ✓ | | | |
| Advertisement in the participants' guide | Word of Welcome | 1 page | 1/2 page | 1/4 page | | | |
| Official presenter of the recap on our social media platforms | ✓ | | | | | | |
| Recruitment | | | | | | | |
| Recruitment booth at the networking evening | Official | Large | Medium | Medium | Small | Small | |
| Representatives' presence at the networking evening | 5 | 5 | 4 | 4 | 3 | 2 | |
| Resumes of participants and volunteers | Sorted | Sorted | Unsorted | Unsorted | Unsorted | 1 000 \$ | |



Photo : Facebook | ÉTS

The organizing committee of the 34th edition of the Quebec Engineering Games would like to thank you for your interest. We look forward to counting you among our partners in 2025!

Contact us to make an appointment and discuss how you can become part of our great network of future engineers.

CONTACT US!


Ludovic Morissette

partenariats@jeuxdegenie.qc.ca

(514) 705-4418

 [@jeuxdegenie](#)

 [@jeuxdegenie](#)

 [@jeuxdegenieduquebec](#)

