

PARTNERSHIP BOOKLET



Université Laval, Québec, 36th edition
January 3 - 7, 2027

SUMMARY

- 01 Dean's message
- 02 Becoming a partner of the Engineering Games
- 03 Participant's profile
- 04 Our vision
- 06 Competitions
- 08 Your impact
- 09 Partnership grid
- 10 In-kind partnership
- 11 Contact information





March 5th 2026

**Subject : Support for organization of
the 2027 Engineering Games**

Dear partners,

It is with great pleasure that I support the initiative of the student community of the Science and Engineering Faculty to organize the 2027 Quebec Engineering Games at Université Laval. The organizing committee has extensive experience in coordinating events of this scale and will undoubtedly deliver a memorable experience for all participants.

The Engineering Games provide an opportunity for engineering students from across the province to challenge themselves and showcase their talents through innovative competitions. Throughout these challenges, their academic knowledge, ingenuity, and interpersonal skills are brought to the forefront. These students also gain valuable extracurricular experience while continuing their academic pursuits. We can be proud to count them among the future of the engineering profession.

The Science and Engineering Faculty at Université Laval therefore encourages you to contribute generously through your support of this event. Your involvement is essential to the success of the Games and will make a meaningful difference for engineering students across Quebec.

Thanking you in advance for your support of this event, please accept, Madam, Sir, the expression of my highest regards.

The Dean,

Stéphane Boudreau, Ph. D.

ENGINEERING GAMES



For more than 35 years, the Quebec Engineering Games have been **the province's largest engineering competition**, bringing together over 500 students each year from 14 universities across Quebec, Ontario, and New Brunswick. This one-of-a-kind event puts their technical, strategic, and creative skills to the test through a wide range of challenges.

The 36th edition of this major event will take place at **Université Laval from January 3 to 7, 2027**. More than ever, innovation, collaboration, and pushing beyond one's limits will be at the heart of every challenge.



BECOMING A PARTNER

Commitment

By supporting the Engineering Games, you are directly contributing to the development of **the next generation of engineers**. Your involvement reflects a tangible commitment to innovation, education, and emerging talent.

It is also an opportunity to position your organization as **a key player in the field**.

Access to emerging talent

The Engineering Games offer a unique opportunity to connect with **motivated, qualified students** who are actively exploring future opportunities.

In a dynamic and people-focused setting, you can build **genuine connections with tomorrow's talent**.

Visibility

As a partner, your organization benefits from **outstanding visibility** within an engaged and influential student community. Your presence is highlighted throughout the event, both on site and across digital platforms.

Maximize your impact by aligning your brand with a recognized province-wide event.

PARTICIPANT'S PROFILE

A diverse group of students recognized for their involvement, coming from 14 universities across Quebec, Ontario, and New Brunswick, take part in the Engineering Games each year.

500

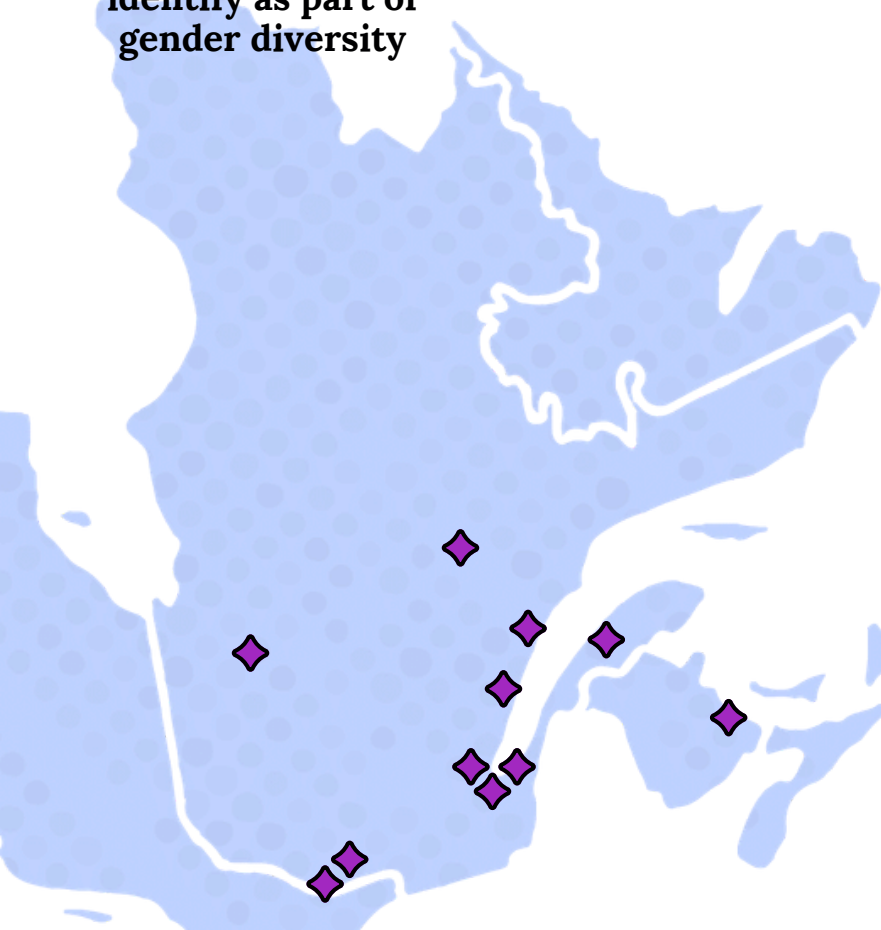
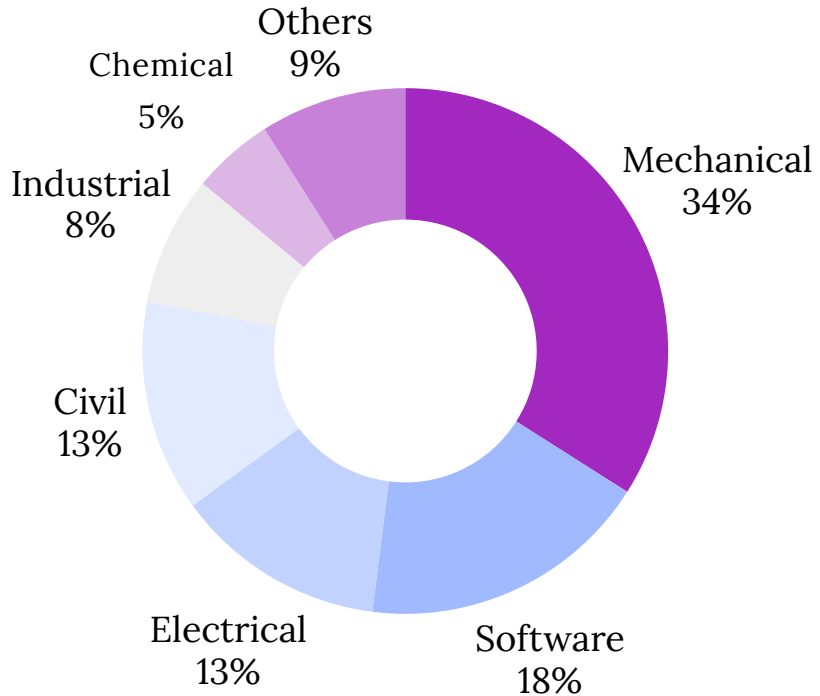
future engineers

25%

are women

3,5%

identify as part of gender diversity



- École de Technologie Supérieure
- Polytechnique Montréal
- Concordia University
- Université Laval
- McGill University
- Université de Moncton
- University of Ottawa
- Université de Sherbrooke
- Université du Québec à Chicoutimi
- Université du Québec à Rimouski
- Université du Québec en Abitibi-Témiscamingue
- Université du Québec en Outaouais
- Université du Québec à Trois-Rivières
- Université du Québec à Trois-Rivières, Drummondville Campus

*Figures are approximate and based on participation in the 2024 edition.

** Average of the last two years.

OUR VISION : UNLEASH YOUR GENIUS

6

Theme

What if genius wasn't something rare, but something within everyone, waiting to be unleashed?

In engineering, every idea, no matter how simple, has the potential to become an impactful solution. All it takes is the courage to explore it, push it further, and bring it to life. This is where **creativity and thoughtfulness** come together to spark projects that can truly make a difference.

With the theme “**Unleash Your Genius**”, the 2027 Engineering Games become a space where participants are encouraged to **step outside their comfort zone, take risks, and trust in their abilities**. It's not just about performance, it's about discovering how far one can go when thinking differently.

Whether through technical challenges, collaborative moments, or spontaneous ideas, every contribution fuels a collective drive toward innovation. Unleashing your genius means being **willing to try, to create, and sometimes even to fail**, ultimately leading to something greater than oneself.



Pillars

At the heart of the 2027 Engineering Games are core values that guide every moment of the experience and give meaning to the theme “Unleash Your Genius”.

Inspiration, Sharing, Belonging, and Transcend are the pillars that shape this edition and bring our community together.

INSPIRATION

Encouraging creativity and the emergence of new ideas by channeling the drive to push beyond one's limits.



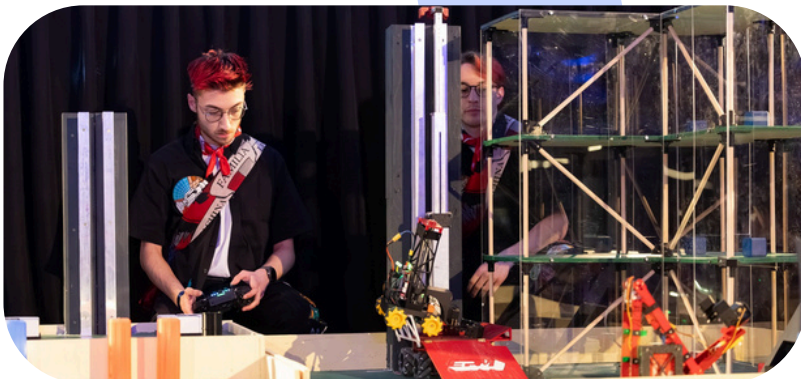
SHARING

Promoting the exchange of knowledge, experiences, and perspectives in order to grow together.



BELONGING

Creating a strong sense of community where every participant finds their place and contributes to a unique collective experience.



TRANSCEND

Challenging oneself, stepping outside of one's comfort zone, and reaching full potential both individually and as a team.

COMPETITIONS

8

Major Competitions (4 months)

These large-scale competitions span over several months and allow participants to develop innovative projects that combine design, strategy, and collaboration. They also provide a unique opportunity for partners to actively contribute to the development of these projects over a four-month period.

Entrepreneurship

Development of a technological innovation supported by a structured business plan.



Machine

Design of a robot or mechanical system capable of completing technical challenges on a defined course.



Main Competitions (6 hours)

The main competitions take place on a specific day during the event and push participants with intensive, time-limited challenges. They mobilize technical skills, creativity, and the ability to perform under pressure.



- **“La Capitale”** : Design of a multidisciplinary solution addressing a civil engineering challenge.
- **“La Majeure”** : Robotics focused challenge based on solving a complex problem with various tasks.
- **Consulting Engineering** : Analysis of a current issue and presentation of a technical recommendation before a jury.

COMPETITIONS

Academic Competitions

Academic competitions consist of both theoretical and practical challenges based on fundamental engineering concepts across the following disciplines:

- **Chemical Engineering**
- **Civil Engineering**
- **Electrical Engineering**
- **Industrial Engineering**
- **Computer Engineering**
- **Mechanical Engineering**



Cultural Competitions

Cultural competitions feature fun and creative challenges that highlight teamwork, spontaneity, and self-expression. They help create a vibrant and engaging atmosphere throughout the event.

- **Trivia**

A general knowledge competition that tests participants' knowledge and quick thinking

- **Improvisation**

Spontaneous challenges focused on creativity, listening skills, and teamwork

- **Debates**

Structured discussions where participants defend their ideas with clarity and persuasion



Sports Competitions

Sports competitions give participants the opportunity to push themselves in a dynamic environment. They also strengthen team spirit and camaraderie between delegations.

- **Indoor Sport**
- **Outdoor Sport**
- **Surprise Sport**
- **Pool Sport**
- **E-sport**



YOUR IMPACT

Becoming a partner of the Engineering Games means taking a unique opportunity to demonstrate your commitment to the next generation of engineers. By supporting these essential extracurricular activities, you actively contribute to both the professional and personal development of students.

Our mission is to bridge the gap between your organization and the engineering student community from three provinces, creating meaningful and lasting connections. Join us in building this connection, one pillar at a time.

In the interest of transparency, we present below an overview of our projected expenses and revenues.

Expenses	
Hotel, venues, transportation, and meals	355 000\$
Delegation training activities, closing banquet	75 000\$
Participant kit and promotional material	55 000\$
Major competitions (Machine and Entrepreneurship)	11 000\$
Material for the other competitions	9000\$
Total	505 000\$
Revenue	
Partnerships	290 000\$
Participants' contribution	215 000\$
Total	505 000\$

PARTNERSHIP GRID

Exclusivities	OFFICIAL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	40 000\$	30 000\$	22 000\$	15 000\$	10 000\$	5 000\$
Main partner of a competition	Unique official partner for the entirety of the event	Machine Entrepreneurship Sports day Opening ceremony Unified Games	“La Majeure” “La Capitale” Consulting Engineering	Academic : theoretical and/or practical* Improvisation	Trivia Debates	
Representatives at the banquet (+1 = +500\$)	4	4	3	2	2	
Speech during the event	Opening ceremony Major competition day	During the partnered competition				
Speech during the closing banquet	◆	◆				
Presentation of the partnered competition prize during the banquet	◆	◆	◆	◆	◆	
Presentation of a special prize at the banquet	◆	◆	◆	+1000\$	+1000\$	
Judges at “La Majeure”, “La Capitale” or Consulting Engineering Competition	◆	◆	◆			
Judges at the major competition	◆	◆				
Judges at the Opening ceremony	◆	◆				
Sports team during Sports Day and filtering of the pictures taken	◆	◆				
Partner’s participation in the improvisation final and partner’s theme				◆		
Networking Evening and Recruitment	OFFICIAL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Booth at the Networking Evening	Central	Large	Medium	Medium	Small	Small
Representatives at the networking evening (+1 = +500\$)	6	4	4	4	3	2
Booth in the Partner’s Hall	◆	◆	◆			
CV of participants and volunteers	Sorted	Sorted	Not sorted	Not sorted	Not sorted	
Visibility	OFFICIAL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Acknowledgment on social media (Facebook et LinkedIn)	Personnalized	Personnalized	Individual	Paired	Grouped	Grouped
Reusable promotional item in the participant’s kit	◆	◆	◆	◆	◆	◆
Logo on giant banner in the hotel entrance	Very large	Large	Medium	Medium	Small	
Personnalized notifications on the mobile app during the partnered competition	◆	◆	◆	◆	◆	
Unified Games team and exam rooms named after the company’s name	◆	◆	◆	◆		
Instagram contest	◆	◆				
Video presentation of the company on our social media	◆	◆				
Official announcer of the recap videos on our social media	◆					
Logo	OFFICIAL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
On promotional material	Official	Very large	Large	Medium	Small	
On the website	Official with hyperlink	Very large with hyperlink	Large with hyperlink	Medium	Small	Very small
On the trophies of the partnered competition	◆	◆	◆	◆	◆	
On the university’s and hotel’s screens	◆	◆	◆			

*The choice of two components implies an additional contribution

Contact us : partenariats@jeuxdegenie.qc.ca

IN-KIND PARTNERSHIP

In-kind partnership plays a key role in the success of the Engineering Games, it offers organizations the opportunity to support the event by providing products or services rather than direct financial contributions. This approach allows partners to showcase their solutions while actively contributing to the success of the competitions.

Contributions can take various forms, such as supplying equipment for the competitions, distributing products to participants, or providing resources essential to the organization.

From a sustainable development perspective, the organizing committee prioritizes promotional items that are responsibly designed and locally sourced, helping reduce the environmental footprint of the event.

Finally, the value of each contribution is assessed in order to assign a partnership level that reflects the organization's level of commitment, ensuring visibility that is aligned with their involvement.



CONTACTS

We would like to sincerely thank you for your interest in the 2027 Engineering Games. Your support directly contributes to the success of this large-scale event and to the development of the next generation of engineers.

Please feel free to reach out to discuss how we can build a strong and mutually beneficial partnership together.



Antoine Gamache
Partnerships Coordinator



Jasmin Moffette
Vice-President, Partnerships



Laurence Daigle
Partnerships Director



Camille Vincent-Provencher
Partnerships Coordinator

CONTACT US !

partenariats@jeuxdegenie.qc.ca

418-284-5442

